



Collection Introduction 2021



Endless Play Time

SUP | SURF | WINDSURF | KAYAK | BOAT

Dear All,

Welcome to the new TAHE 2021 Collection. Please read the information below very carefully, together with the new TAHE 2021 Catalogue.



The TAHE 2021 Catalogue is now available to download from the Media website:

- Light version : <https://media.bicsport.com/s/XDjTAKKP5ZX9BXs>
- Printing version : <https://media.bicsport.com/s/sMMNjmeq3FFo4d6>

TAHE is a brand born from the union of BIC Sport and Tahe Outdoors, two legendary companies famous for decades of commitment to water sports. BIC Sport's board sport culture, manufacturing expertise and focus on family fun is now combined with Tahe Outdoors dedication to exploration and craftsmanship. The result is a brand dedicated to **Endless Play Time** on the water with family and friends of every skill level. It's with this spirit that TAHE begins, building on a legendary foundation of European manufacturing and exploration, environmentally friendly production processes, quality products at an affordable price and investment in innovation and development with an eye to the next generation of water sports lovers.

The TAHE 2021 Range resembles closely our 2020 BIC Sport offer. This allows for a smooth transition as we move away from BIC Sport to the new TAHE brand. While all products feature the new TAHE Brand identity and look, there are some important details that you should be aware of with the transition to TAHE for 2021.



BEACH VS. BREEZE

Two major product categories & themes are used in 2021 across the entire TAHE 2021 offer. While there are a couple of exceptions, these major categories are defined as follows :

- **BEACH, Where Adventure Begins** => Entry level products for first time users, schools and rental, who never go very far from the beach.
- **BREEZE, Beyond the Shoreline** => Intermediate products that include more features for taking the next step beyond the shore, extended touring and surfing activities for example.



11'0 BEACH CROSS

SUP RIGID SUP

106828 SUP 10'0" BEACH CROSS TT

106829 SUP 11'0" BEACH CROSS TT

- Features replicate those introduced with the 11'0 BEACH CROSS TT Board in 2020, particularly the use of a smaller pad surface area + drink bottle holder.
- Lower price point vs. 2020 CROSS TT Boards is due to the smaller pad surface area.

All other SUP boards are identical in terms of shape, technology and features, when compared to the equivalent BIC Sport products from 2020. Only the graphics & branding change.



11'6 BEACH SUP-YAK

INFLATABLE SUP

107233 SUP-YAK AIR 10'6 BEACH PACK

107604 SUP-YAK AIR 11'6 BEACH PACK

- 4 SUP-YAK board references exist, either standard SUP boards or those more oriented towards KAYAK (product name "vKAYAK", included below in the KAYAK category).



11'6 BEACH WING

- The shape / outline of the 10'6 is derived from the very popular 2020 10'6 BEACH SUP AIR.
- The 10'6 & 11'6 boards, SUP or KAYAK, are 100% identical except for the fin system :
 - SUP Boards fin set-up : Standard US Box with 9" Touring Fin.
- The key differences between these PACKs concern the accessories with which they are delivered :
 - SUP Boards come with a standard SUP Paddle & Leash only.
 - Both SUP boards are considered as a SUP board for 1 person. 10'6 = standard size, 11'6 = large size. The 11'6 can conceivably be used as a SUP Tandem, but in that case an extra set of paddle & leash must be purchased separately.
- The extra KAYAK accessories are available for purchase separately if the client wants to double up the use of his board in kayak mode.
- The boards are delivered with an innovative and new "Daisy Chain Attachment System", allowing you to attach accessories wherever you want on the board, (SUP : Transport load on the front of the deck / KAYAK : Various positioning of seats and footrests). This feature allows for a true SUP experience with no clutter on the deck.

107203 SUP AIR 11'0 BEACH WING PACK

- Other than being close in pricing, +50€ Public, this board has nothing to do with the 2020 11'0 BREEZE SUP.
- Compared to the SUP-YAK boards, it is more orientated towards pure SUP use.
- Outline / shape has been taken from the very successful 11'0 WING design, used for several years now, with a great mix between stability and glide.



10'6 BREEZE PERFORMER

107195 SUP AIR 10'6 BREEZE PERFORMER PACK

107196 SUP AIR 11'0 BREEZE WING PACK

107417 SUP AIR 12'6 BREEZE WING PACK

- Outline / shapes are identical to previous products offered by BIC Sport.
- Be aware that all boards have 2x HDPE sandwich stringers, 1 on the deck and 1 on the bottom of the board. "Sandwich" = The HDPE is sandwiched between the 2x layers of PVC to create added stiffness.

All SUP AIR PACKs

- All SUP AIR PACKs are delivered in complete packs with a SUP adjustable paddle, a carry-all backpack, 2-way Pump, leash and repair kit.
- All are sold with 2x boxes: 1x inner sales carton + 1x outside logistics box.
- As a result the durability in shipping should be much better vs. 2020, particularly with reference to the 2020 BEACH & BREEZE that had no logistics carton.

ACCESSORIES

SUP Paddles

All TAHE 2021 SUP Paddles will have a new blade shape, with just 1 rib on the back face (not the face that hits the water first), a modern low aspect ratio design, and a more standard 80cm² surface area.



All other SUP Accessories are identical in terms of shape, technology and features when compared to the equivalent BIC Sport products from 2020. Only the graphics & branding change.



7'0 EGG

SURF

Two primary product categories are offered as part of TAHE 2021:

- DURA-TEC rigid boards.
- PAINT soft boards.

All SURF boards and accessories are identical in terms of shape, technology and features; when compared to the equivalent BIC Sport products from 2020. Only the graphics & branding change.

The G-BOARDS are no longer available, due to insufficient demand.

WINDSURF

TECHNO

The windsurf TECHNO boards keep their naming, independent of the 2021 BREEZE category, simply because of the historical strength of this TECHNO name in windsurfing.

Besides the exceptions outlined below, all WIND boards and accessories are identical in terms of shape, technology and features; when compared to the equivalent BIC Sport products from 2020. Only the graphics & branding change.



TECHNO WIND FOIL 130

106833 TECHNO WIND FOIL 130 - BOARD ONLY

- This board will be sold "Board only" in 2021, no fin is supplied.
- Two key reasons linked to the development of the TWF 130 Class offer (separate news):
 - Price is more competitive if the user wants to choose between windsurf and foil use. ie. For exclusive wind foil use, no fin purchase is necessary.
 - Price is more competitive vs. the competition in this Class segment, who are also selling their board with no fin.
- As a result, when selling the board for windsurf use, the fin must be sold extra so that the board is complete.

102444 TECHNO WIND FOIL vBIC WIND

- This product is the only "BIC WIND" branded product in the 2021 TAHE Collection.
- It will be offered without change until end JUNE 2021, or while stocks last.
- A new TAHE 2021 branded product will be proposed as a replacement at this time.

BEACH

106841 WIND BEACH 160 D

106842 WIND BEACH 185 D

106843 WIND BEACH 225 D

- The surface area of the pad has been reduced at the tail of the board to reduce pad wear when rental & schools are using the board in the "security position" (boom laid across the back of the board).
- All 2021 boards will be delivered with the carry handle at the back of the board.



BEACH 185D

RIGS

107147 WIND RIG BEACH 4,0

107148 WIND RIG BEACH 4,5

107149 WIND RIG BEACH 5,0

107150 WIND RIG BEACH 5,5

107151 WIND RIG BEACH 6,0

- These rigs will now be supplied with 1 boom for all sizes (ref. 107169) and a small 8 cm extension (ref. 107657). This ensures that the rigs can be rigged perfectly every time, and are not subject to any production tolerances in sail production (often +/- 2-3 cm at the mast or boom).



KAYAK

RIGID KAYAKS

Our TST Rigid Kayaks, made in France, also keep their historical names, independent of the BEACH-BREEZE product categories. These names also have a very strong historical presence, and so we prefer to continue this legacy as we transition to TAHE 2021.



INFLATABLE KAYAKS

107183 KAYAK AIR BREEZE FULL HP1

107184 KAYAK AIR BREEZE FULL HP2

107189 KAYAK AIR BREEZE FULL HP3

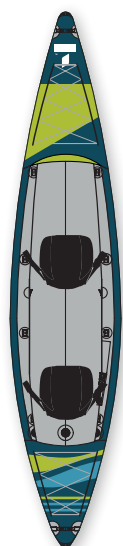
- Compared to the 2020 product the safety line has been moved to the outside of the kayak.
- External D-Rings for the safety line should facilitate the addition of a deck accessory that is potentially backwards compatible (development project for 2022).
- Inside D-Rings remain to attach the seats & footrests.
- All other technical features remain unchanged.

107254 KAYAK AIR BEACH LP1 PACK

107255 KAYAK AIR BEACH LP2 PACK

107256 KAYAK AIR BEACH LP3 PACK

- Completely new offer of entry level kayaks, 3-chamber low pressure inflatable.
- These kayaks replace the former KALYMA range with a more attractive price point.
- Sold as complete packs.



BREEZE FULL HP2



10'6 BEACH SUP-YAK

107252 SUP-YAK AIR 10'6 BEACH PACK vKAYAK

107253 SUP-YAK AIR 11'6 BEACH PACK vKAYAK

Once again, these boards are identical to the SUP boards, with the following key differences:

- KAYAK Fin set-up: 3x TPU Soft Fins for easier launching from the beach when sitting down (flat, stable platform). No risk of losing or needing to replace the fins.
 - Accessories: SUP-Kayak Hybrid Paddle(s), Seat(s) & Footrests.
 - The 10'6 is a 1 person product delivered with 1 set of accessories.
 - The 11'6 is considered as a 1-2 person product, and so delivered with 2 sets of accessories.
 - The "Daisy Chain Attachment System" allows for a true kayak experience, and unlimited adjustment of the seat and footrest positions, for comfortable ergonomics.
- As per the SUP boards, all SUP-YAK vKAYAK boards are delivered with the standard inflatable accessories : carry-all backpack, 2-way Pump, leash and repair kit.

ACCESSORIES

107224 KAYAK PADDLE BEACH ALU 200 1PC

107225 KAYAK PADDLE BEACH ALU 210 1PC

107226 KAYAK PADDLE BEACH ALU 220 1PC

- New 1 pc KAYAK paddle targeted at entry-level, school & rental clients.

107416 SUP-KAYAK PUSH PIN

- New spare part push pin for replacing the pins in any 2 pc KAYAK or 3 pc SUP Paddles.

All other KAYAKs and accessories are identical in terms of shape, technology and features; when compared to the equivalent BIC Sport products from 2020. Only the graphics & branding change.

BOATS

All SPORTYAK products are identical and without change to our offer in 2020. No change to the graphics or branding.



BEACH ALU 210 1PC



TECHNO 293 OD

BUOYANCY AIDS

- BRANTOME & WINDIGO => New TAHE 2021 graphics & branding.
- NINO & SWELL => No change vs. 2020. Product ongoing.

CLASS PRODUCTS

All Class products, including the TWF 130 Class, T293 OD & O'pen Skiff, will be the subject of a separate product offer and price list... They are included in the catalogue however.

PRODUCT AVAILABILITY

Category	Product	Availability ex-TAHE OUTDOORS FRANCE Dates = 2020 Month unless stated otherwise
SUP	BEACH TT	OCT-NOV depending on size
	BREEZE AT	OCT-NOV depending on size
	SUP AIR	NOV
	PADDLES	NOV
	ACCESS / SPARES	Ongoing
SURF	DURA-TEC	OCT onwards
	PAINT	JAN 2021. 2020 ref available <Q4 2020.
WIND	TECHNO AT	OCT
	TECHNO 133 & 148	Q1 2021
	SUP WIND 11'6 BREEZE	NOV
	BEACH	OCT
	BEACH RIGS & COMPONENTS	Q1 2021
	T WIND FOIL MAGIC CARPET	Q1 2021
KAYAK	RIGID	SEPT
	FULL HP	NOV
	BEACH LP	Q1 2021
	SUP-YAK vKAYAK	NOV
	PADDLES	NOV
	BACK RESTS	DEC
	ACCESSORIES	Q1 2021
BOAT	SPORT-YAK	NOV
BUOYANCY AIDS	BRANTOME / WINDIGO	Q1 2021

We hope that you like what you see, if you have any comments or questions, please come back to us.

Best Regards,

TAHE OUTDOORS TEAM

TAHE Outdoors France - 58 Rue Alain GERBAULT | Zone Industrielle du PRAT | CP 3716 | CS 23716 | 56037 VANNES Cedex | FRANCE
Tel: 33 (0)2 97 43 75 00 | Fax: 33 (0)2 97 43 75 01 | contact@taheoutdoors.com | www.taheoutdoors.com
S.A.S.U. au capital de 1.812.075 Euros | 781 626 957 R.C.S. VANNES | C.C.P NANTES 294411 W